

IBM Internal Audit: An Essential Component of Governance, Risk and Compliance

Dave Erickson
Risk Analytics Business Development Executive
East US

Devin Hart
IBM Risk Analytics
New York

Agenda

1. The future of Governance Risk and Compliance
2. Internal audit and its function within Governance Risk and Compliance
3. Challenges for internal audit
4. IBM's internal audit capabilities and best practices
5. Questions

GRC: Key concepts

Risk management

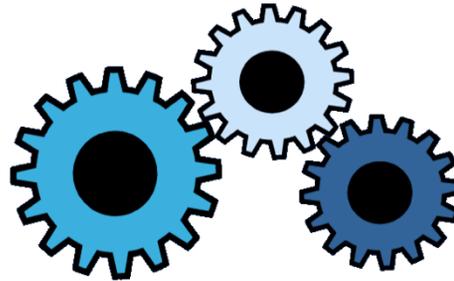
The set of activities designed to support maximum business performance through the identification, measurement, and treatment of uncertainty.

Governance

The values, culture, policies, processes, and oversight that define the structure by which the organization directs and manages itself.

Compliance

The act of adhering to, and demonstrating adherence to, regulations, standards, policies, and procedures.



GRC

The coordination of these three domains to **improve efficiency** with shared resources and **strengthen decision-making** by producing more complete and accurate information.

GRC represents the parameters within which a company drives success.



The Enterprise GRC platform will continue to extend its reach

Extension into New GRC Domains

Companies are moving a range of **risk oversight** functions onto GRC platforms, such as fraud risk, model validation, new product approval, vendor risk and business continuity

GRC Convergence

The financial crisis showed the importance of **integrated risk management** to optimize outcomes. Inability to aggregate and share risk across the business was a key deficiency. The importance of the GRC platform has increased as a buying priority

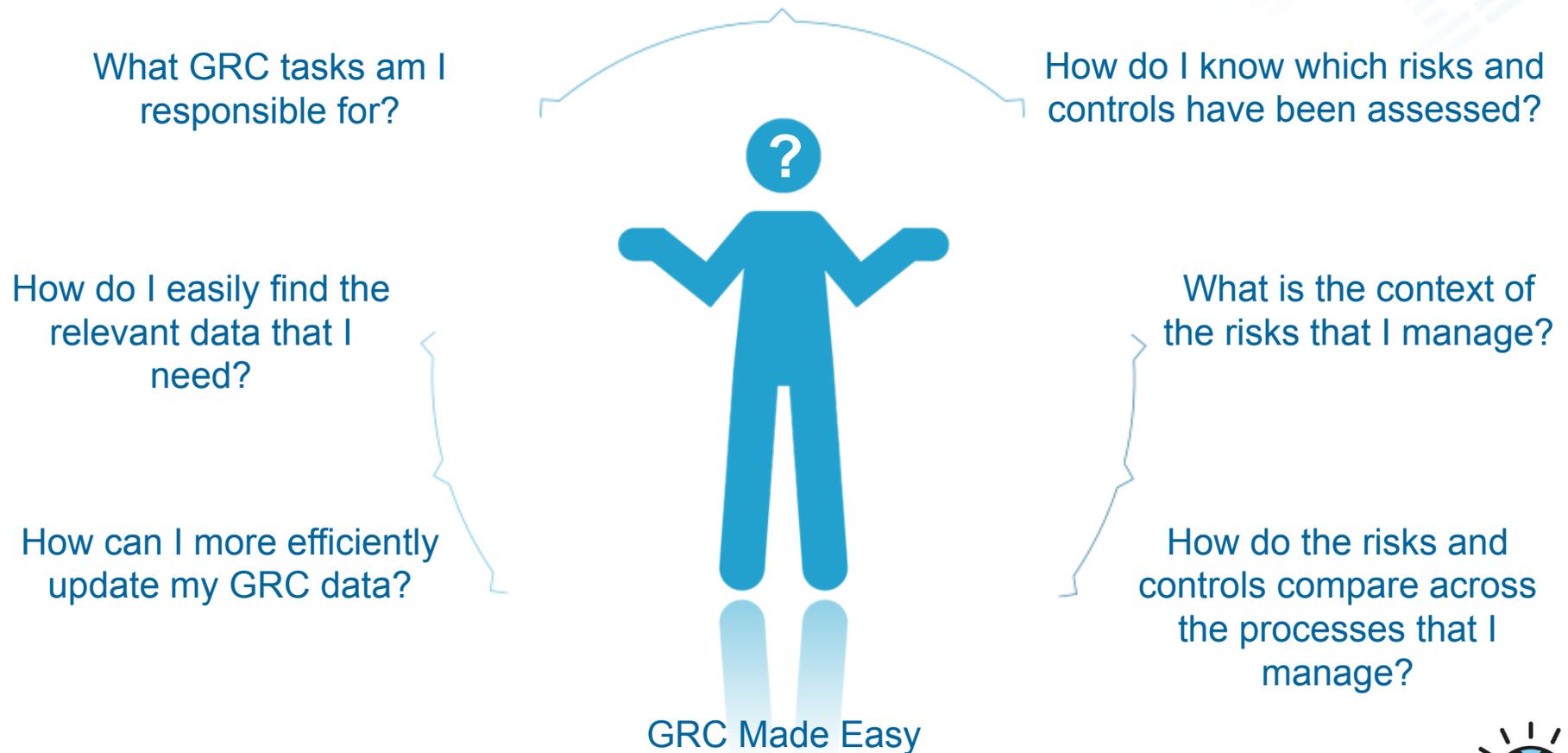
Integration with Operational Systems

As GRC practices mature, there is an increased requirement for **integration with operational systems** including IT security, fraud detection, claims systems, and portfolio management



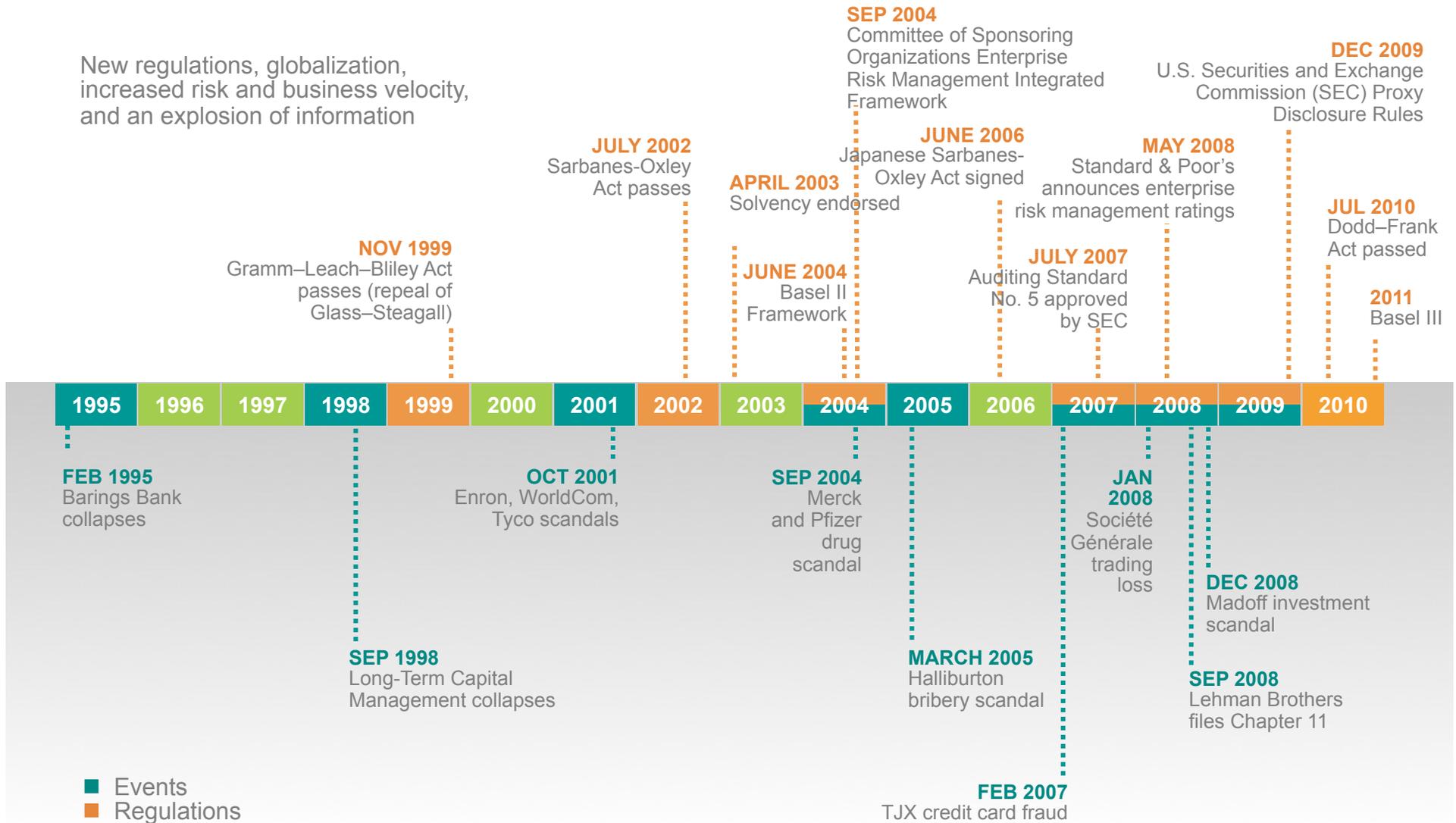
Every member of an organization is responsible for governance, risk management and compliance

from top executives and the board to business process owners and front line staff



Risk is a significant challenge in today's business environment

New regulations, globalization, increased risk and business velocity, and an explosion of information



Risk management failures can be hugely damaging in terms of direct losses as well as reputational damage

UBS reaches \$50m settlement over bond

— *The Times*
August 7, 2013

Nationwide Insurance data breach affects 1.1 million people

— NBC News
December 6, 2012

Outages hit Bank of America electronic and phone banking

— *Los Angeles Times*
February 1, 2013

TD Bank to pay \$52.5 million in U.S. settlements over Ponzi scheme

— *Reuters*
September 23, 2013

JP Morgan agrees to \$5.1bn fine with mortgage regulator

— *The Guardian*
October 25, 2013

There is a growing need to manage risks that can affect operational performance

Insider threats, cyber crime and fraud cost billions and affect reputation



Network security

Theft of information related to SecurID tokens affected 40 million people who use the tokens to access the internal computer networks of 25,000 corporations, including defense contractors.



Data privacy

Personal information including credit and debit card numbers was stolen from more than 100 million accounts of a prominent game console.



Access control

A trader familiar with access controls from years spent in the compliance department of a multinational banking and financial services company cost that company more than USD7 billion.

Most companies have a fragmented view of risk
and have trouble leveraging risk information for better decisions

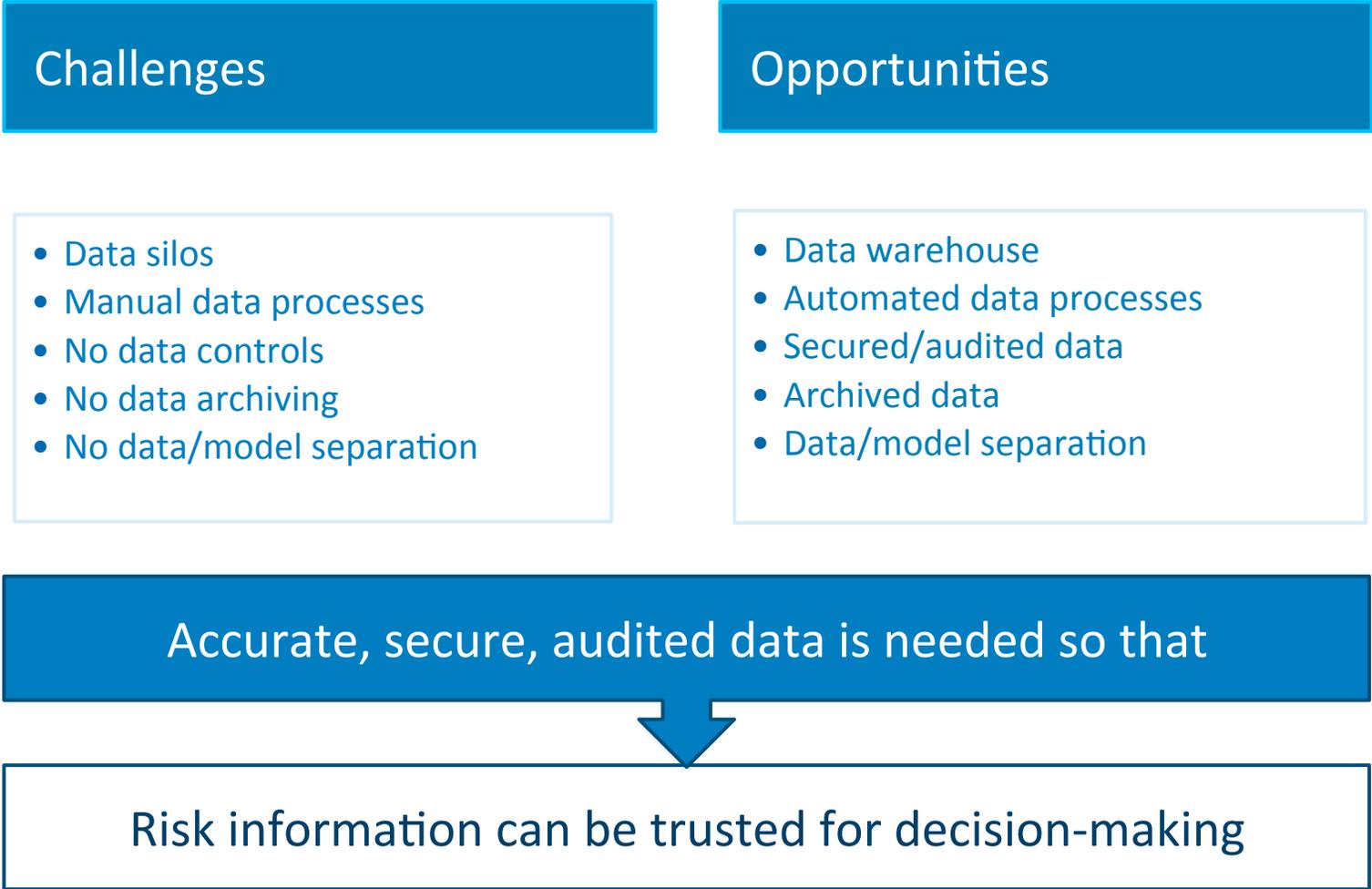


Risk managers face a range of challenges today

The top of the list includes regulation, governance and profitability



Data challenges



Reporting challenges

Challenges

- Disparate systems
- Spreadsheet models
- Inconsistent assumptions
- Lack of version control
- Lack of controls

Opportunities

- Integrate disparate models
- Limited spreadsheet use
- Consistent assumptions
- Grid enabled
- Model controls

Consistent and reliable reporting is needed so that

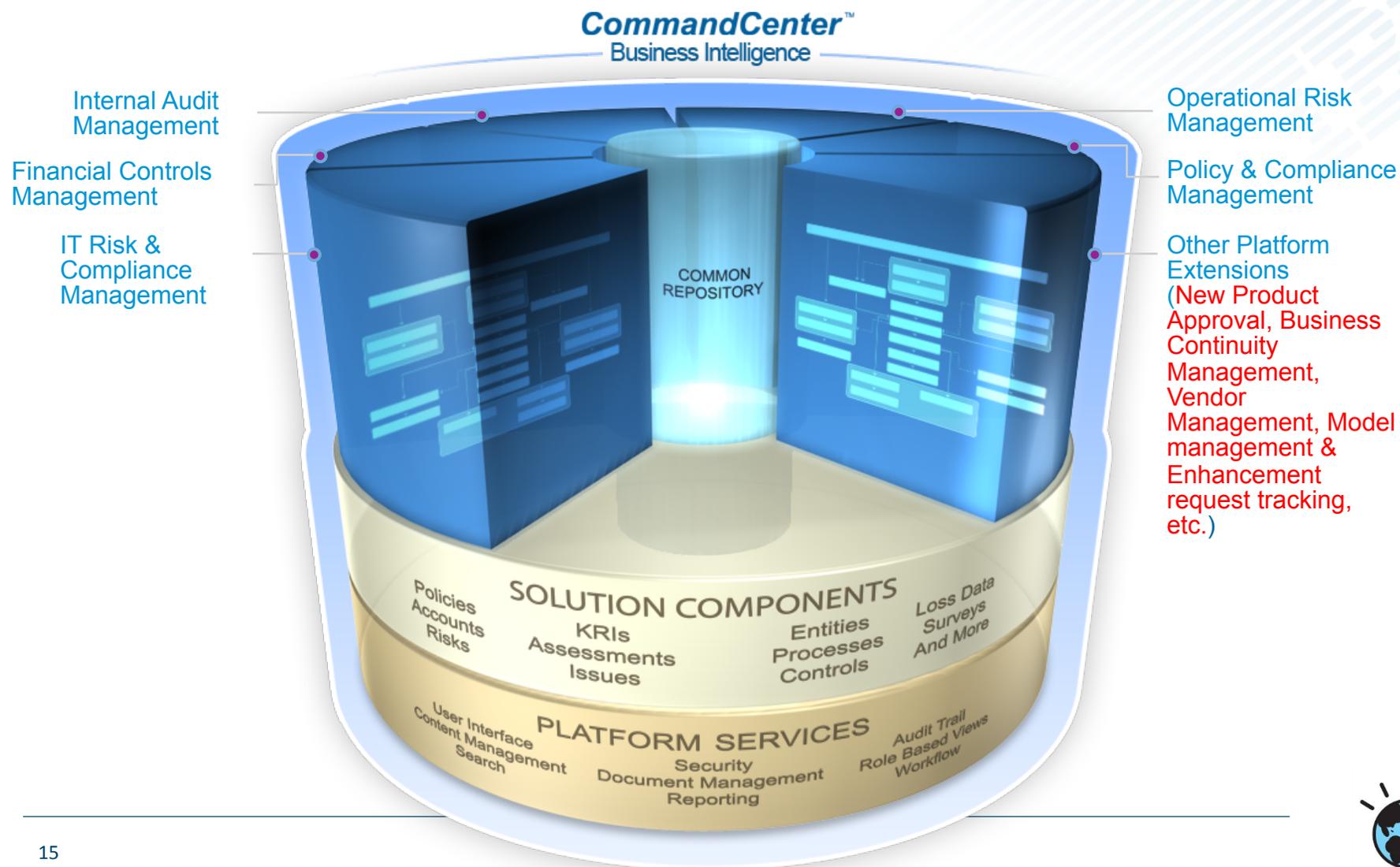


Risk information can be trusted for decision-making

Challenges for internal audit

- Audit committees to support and strengthen internal and external audit functions, internal controls, and financial management and financial reporting functions are more common in state governments (NY State is a good example)
- Changes in SOX or SOX-like financial requirements
- Annual reports on activity (consolidating data)
- Performance evaluations (self-testing)
- Gathering accurate and consistent testing evidence
- Improving audit efficiency (resource planning, workflow)

IBM's Integrated Approach to Risk Management



Governance, risk and compliance solutions from IBM can help you overcome these challenges

Integrate

multiple areas of risk and compliance by having a central platform for integrated reporting, workflow and policies.



Support

virtually any risk management methodology via a patented, adaptable framework enabling easier configuration.



Provide

visibility into the state of risk in business with interactive dashboards and ad hoc reports for decision support.



Facilitate

an ecosystem of process, technology and content to provide better alignment and value to the business.



Automate

the compliance and risk management activities' powerful workflow for automating business processes.

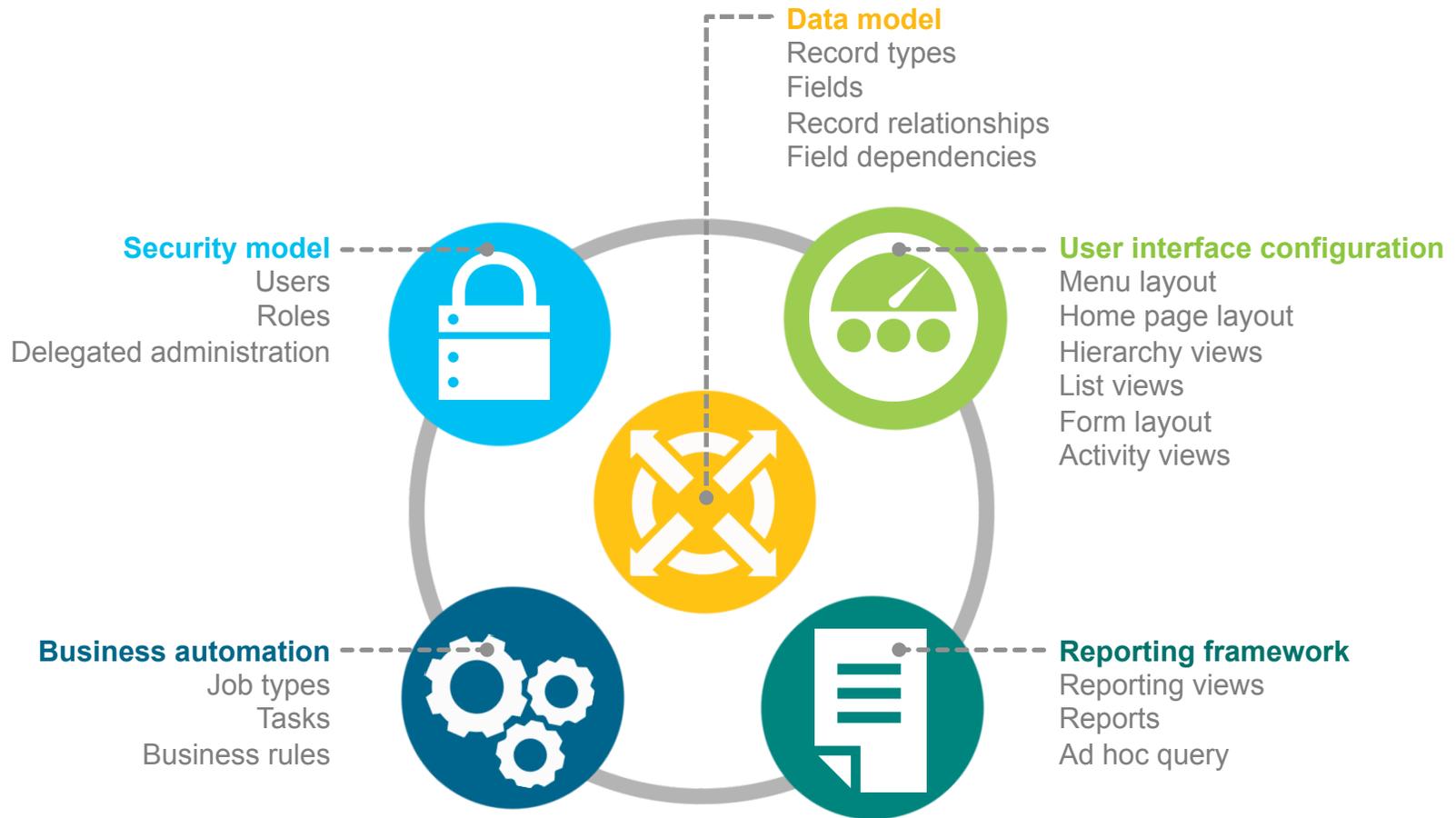


Centralize

oversight, reporting, accountability, social collaboration, and visual and predictive analytics.



Supporting GRC according to your organization's current state of readiness and maturity



Supports your methodology and your process
Can lower total cost of ownership and increase user adoption

3 Lines of Defence Model

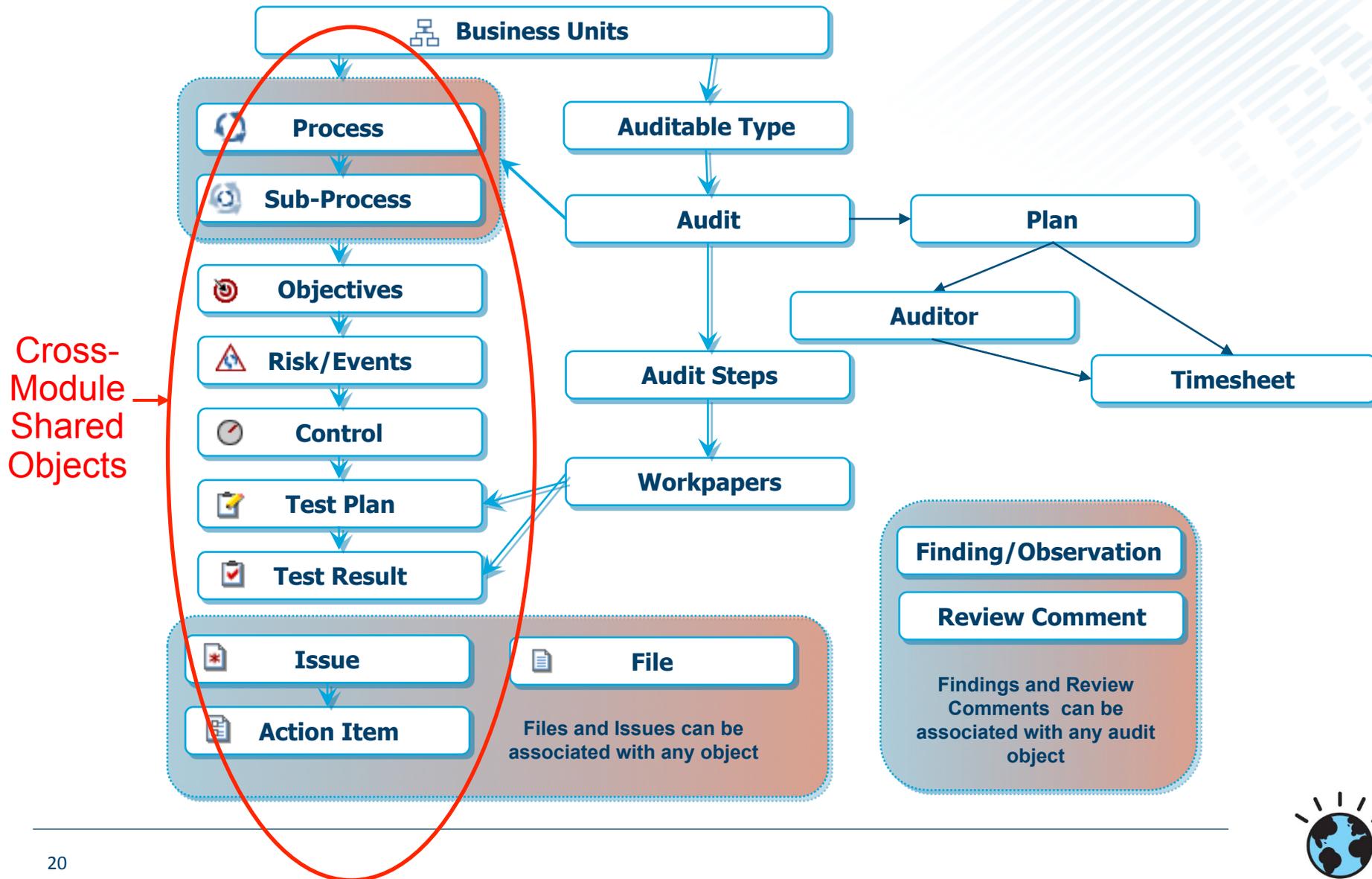
3 Lines of Defence is a governance model to provide integrity over its risk management practices.

Operationally, the model defines three levels of risk management accountabilities and the boundaries that exist between each level, to provide a complete system of risk management.

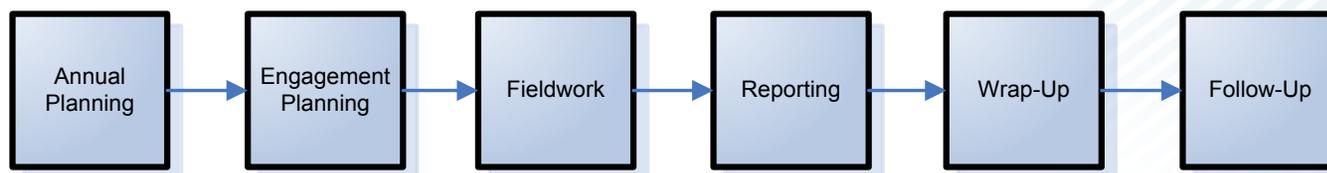
The pyramid is an effective representation of the model as it graphically shows the breadth and depth of risk management practices that should exist at each level to complete the risk management system.



Audit Framework Example with Add'l Audit Data Elements



Overview of Capabilities in Internal Audit



Annual Planning

- Define audit universe
- Perform risk assessment for scoping
- Create multi-year audit schedule

Engagement Planning

- Resource requirements
- Allocate resources
- Define scope and work programs

Fieldwork

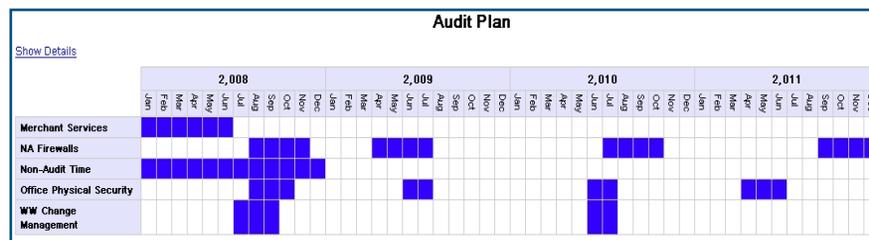
- Perform audits
- Create and store workpapers
- Track auditor time
- Leverage management's test plans and results

Reporting, Wrap-up and Follow-up

- Generate automated audit reports
- Management Action Plans
- Prepare for future audits

Audit
Audit: 10-01-2007, 10-01-2007, 10-01-2007
Auditor: All Auditors
Sorted By: Scheduled Start Date

Audit		Audit Phase		Assignment	
Name	Description	Name	Type	Name	Type
10-01-2007	Disable expansion and enhancement	10-01-2007	Report	10-01-2007	Report
Audit: 10-01-2007		Audit Phase: 10-01-2007		Assignment: 10-01-2007	
Audit: 10-01-2007		Audit Phase: 10-01-2007		Assignment: 10-01-2007	
Audit: 10-01-2007		Audit Phase: 10-01-2007		Assignment: 10-01-2007	



Business intelligence via IBM Cognos software

Provide rich, interactive, real-time dashboards and reports.

Enable drill-down from reports into supporting reports as well as the underlying detail data.

Provide comprehensive monitoring and management across the business.

Deliver executive dashboards and reports and empower the user.

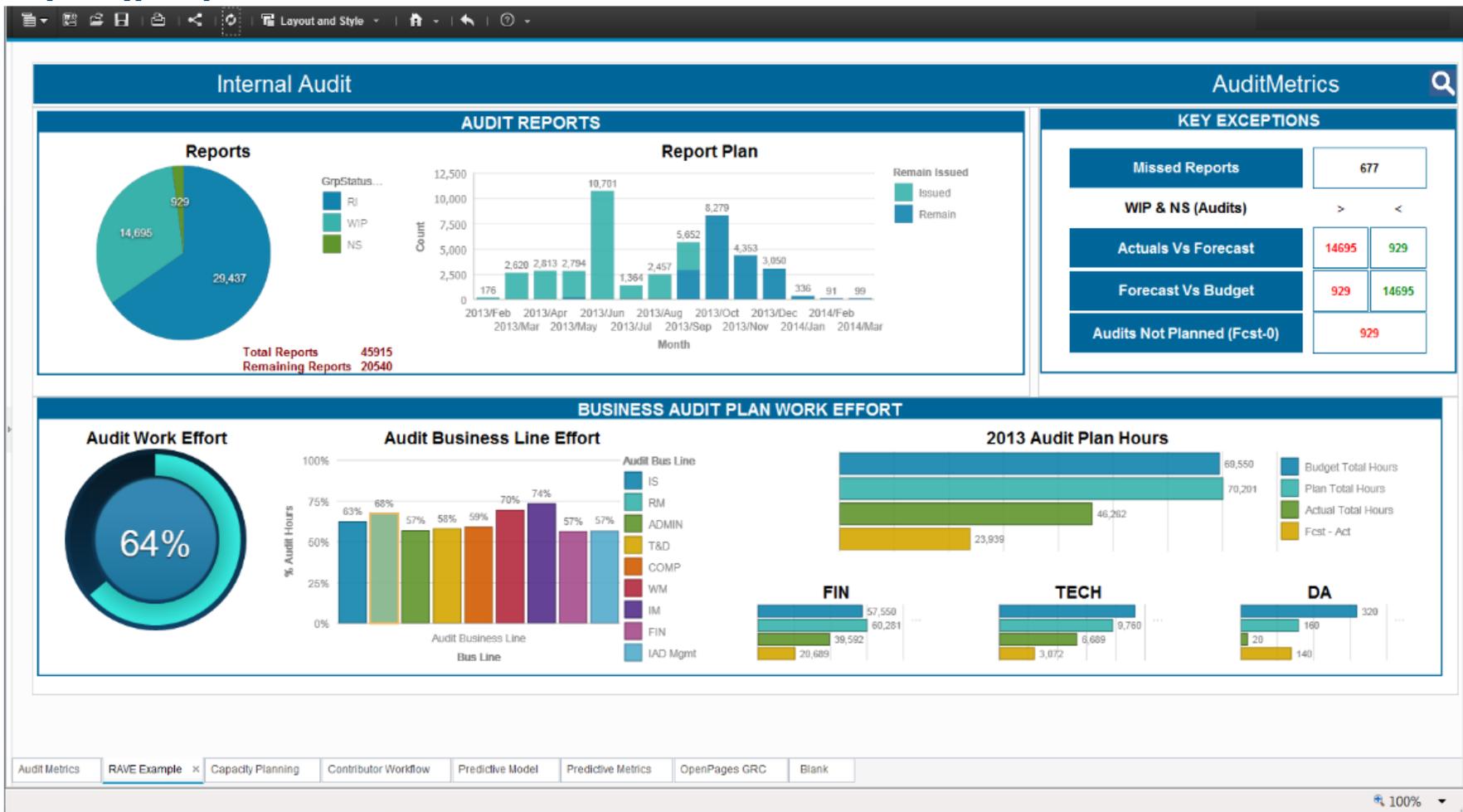
Enable users to design and run reports tailored to their business needs.



Audit resource planning with immediate visualization of results



Audit Dashboards: User driven, relevant dashboard context, self-service, enterprise level, access consistent data, share reporting, dashboards,



Interactive Reporting Visualization

Process Risk Analysis

Business Entity: /Global Financial Services/North America/Retail Banking

Process: RA Loans-Loan Origination

Process Flow Diagram: Select a Process Flow Diagram

Entity Description: Organisational Unit

Process Description: Loan origination is the process by which a borrower applies for a new loan, and a lender processes that application.

Process Flow Description: Draft for Sales Process

Inherent Risk: Likelihood: 0, Impact: 0, Rating: 0 (Low to Very High)

Residual Risk: Likelihood: 0, Impact: 0, Rating: 0 (Low to Very High)

Risks	Inherent Risk	Residual Risk	Control Design Effectiveness	Control Operating Effectiveness
Risk01 Non compliance with regulations	Likelihood: Very High, Impact: Very High Very High	Likelihood: High, Impact: Very High Very High	1, 5	4, 1, 1
Risk02 Unauthorized access	Likelihood: Very High, Impact: Very High Low	Likelihood: Medium, Impact: High Low	1	1
Risk03 Data validation errors	Likelihood: Very High, Impact: High Low	Likelihood: Medium, Impact: Medium Low	1	1
Risk04 Loss of customer data	Likelihood: High, Impact: Very High Low	Likelihood: High, Impact: Low Low	2	1, 1
Risk05 Unauthorized decisions	Likelihood: High, Impact: High Low	Likelihood: Medium, Impact: Low Low		

IBM OpenPages GRC Platform

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My OpenPages | Reporting | Organization | Assessments | Compliance | Policy Management

Process Detail

Detail View

Process Details

RA Loans-Loan Origination

Description: Loan origination is the process by which a borrower applies for a new loan, and a lender processes that application. Process Owner: Process Owner - processowner

Domain: Operational In Scope: ORM

Business Entity Hierarchy: Global Financial Services > North America > Commercial Banking

Primary Parent Hierarchy: RA-CB-Loans

Related Information

Business Entities (2)
Risk Assessments (1)
Strategic Objectives (0)

Fields

General

Name:	RA Loans-Loan Origination	Description:	Loan origination is the process by which a borrower applies for a new loan, and a lender processes that application.						
Additional Description:	Origination generally includes all the steps from taking a loan application up to disbursement of funds (or declining the application). Loan servicing covers everything after disbursing the funds until the loan is fully paid off. Loan origination is a specialized version of new account opening for financial services organizations. Certain people and organizations specialize in loan origination. Mortgage brokers and other mortgage originator companies serve as a prominent example.								
Process Owner:	Process Owner - processowner	Domain:	Operational						
Control Effectiveness by Process:		Documents by Process:	<table border="1"> <tr> <th>View File</th> <th>Detail View</th> <th>Document Type</th> </tr> <tr> <td>View File</td> <td>Know Your Customer Process Flow.vsd</td> <td>Process Narrative</td> </tr> </table>	View File	Detail View	Document Type	View File	Know Your Customer Process Flow.vsd	Process Narrative
View File	Detail View	Document Type							
View File	Know Your Customer Process Flow.vsd	Process Narrative							

Full reporting capabilities supported on mobile devices



Summary of IBM's advantages in GRC

Comprehensive capabilities across virtually all aspects of governance, risk and compliance

Flexible data model, workflows, forms and reports to address the needs of organizations

Virtually unmatched **reporting, analytics and visualization** capabilities with embedded Cognos software

Powerful ecosystem of relevant risk, compliance and business process technologies to complement OpenPages software

Breadth of **expertise and services** capabilities covering technology and GRC

OpenPages software has a demonstrated history of **successful GRC implementations and satisfied client references**



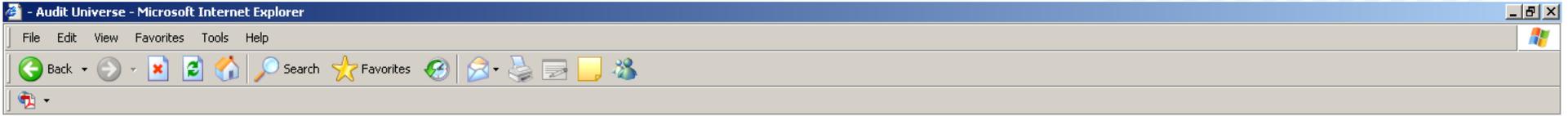
Why does this matter to You?

1. Protect and preserve taxpayer funds
2. Improved audit management efficiency resulting reduced cost
5. Protect reputation
4. Enhance transparency
5. Increase audit accuracy and overall success of audit results

Thank you.



Audit Universe Report (sorted by weighted risk score)



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CommandCenter™ - Audit Universe



Audit Universe

Business Entity: /Global Financial Services

Sorted By: Weighted Risk Score

Name	Description	Weighted Risk Score	Override Risk Score	Estimated Hours	Previous Audit Result	Previous Audit Completed
▲ Non-Audit Time						
▲ NA Firewalls	North America Internet and Intranet	45	52	850	Good	Dec 15, 2007
▲ Allowance for Loan Losses	Quarterly Review	35		180	Excellent	Feb 1, 2009
▲ WW Change Management	Change Management process worldwide	31	96	480	Fair	Mar 31, 2008
▲ Merchant Services	Credit Card Merchant Services US	29	104	490	Excellent	Aug 1, 2007
▲ AML Payments Business	Compliance with all AML regulations	21		650	Good	Dec 31, 2008
▲ Benefits	Rewponsible for designing, implementing and managing benefits for the company.	21		390	Good	Apr 30, 2006
▲ Office Physical Security	Physical security at headquarters in each region	20	78	250	Excellent	Feb 15, 2006
▲ Installment Lending	Complete review of the installment lending area across the corporation.	17		490	Excellent	Feb 28, 2007

Control Effectiveness by Mandate - For a selected Business Entity, the report shows the % of effective controls with Processes by Mandate.

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Control Effectiveness by Mandate

Reporting Period: Current Reporting Period

Business Entity: Finish

Mandate	Type	Jurisdiction	Applicability	% Controls Effective
AGA Report No. 12 - Cryptographic Protection of SCADA	Industry Standard	Global	Global	50.0
AICPA/CICA Generally Accepted Privacy Principles	Common Practice	Global	Unassessed	71.4
BIS 76: Electronic Banking Group White Paper: October 2000	Law / Regulation	Global	Global	100.0
BITS Framework for Managing Technology Risk for IT Service Provider Relationships	Common Practice	Global	Global	40.0
Bank Protection Act 12 USC 1882	Law / Regulation	Global	Global	100.0
CobIT 4.0 - Level 1	Common Practice	Global	Global	71.1
CobIT 4.1	Common Practice	Global	Global	83.3
Cobit 4.0 - Level 2	Common Practice	Global	Global	72.2
EU Privacy Directive (EU 95-46-EC)	Law / Regulation	Global	Global	33.3
FDIC: FIL-43-2003 Guidance on Developing an Effective Software Patch Management Program	Law / Regulation	Global	Global	90.0

Local intranet | Protected Mode: Off | 100%

Audit Overview Report



Audit Overview Report
Reporting Period: Current Reporting Period
Audit: /Global Financial Services/Corporate/Internal Audit/IT/NA Firewalls - 2008

Audit	Sections	Workpapers	Preparation Status	Review Status	Findings			Issues			Review Comments			
					Open	Closed	New	Open	Closed	Entered	Accepted	Accepted-Completed	Rejected	
NA Firewalls - 2008 : Firewalls help fulfill our data security strategy maintain compliance with security and privacy regulations.			In Progress	N/A	1	2	3	1	1	2	1	1	2	
	01-Send notification letter : Create notification letter and send to Auditee.		Completed	Changes Required	0	0	0	0	0	0	0	0	0	
	Workpaper for Send notification letter : Test Work Paper.		In Progress	In Progress	0	0	0	0	0	0	0	0	0	
	02-Initial project discussion : Internal audit discussion to provide focus for engagement planning.		Ready for Review	Not Started	0	0	0	0	0	0	0	0	0	
	03-Discuss budget : Discuss budget from annual plan and compare with initial estimates from engagement planning.				0	0	0	0	0	0	0	0	0	
	04-Review regulations and guidance : Review relevant regulations and associated guidance, focusing on new regulations and revised guidance.				0	0	0	0	0	0	0	0	0	
	05-Review prior reports and workpapers : Review audit file from previously completed audit.				0	0	0	0	0	0	0	0	0	
	06-Complete risk assessment : Divide audit into appropriate sections and assess risk against each section.				0	0	0	0	0	0	0	0	0	
	07-Prepare process flow charts : Review process flow charts available from business and from previous year audits, and supplement with new and revised flow charts.				0	0	0	0	0	0	0	0	0	
	08-Request preliminary data : request data from auditee.				0	0	0	0	0	0	0	0	0	
09-Complete planning memo : Draft, review and complete the planning memo.				0	0	0	0	0	0	0	0	0		
10-Complete scope matrix : Complete the scope matrix														



Audit Deviation Report

Audit Deviation - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites

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OPENPAGES CommandCenter™ - Audit Deviation

Audit Deviation

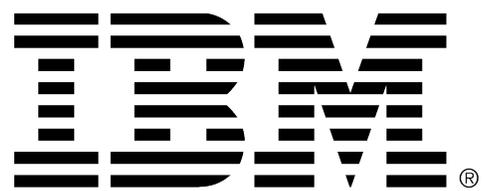
Auditable Entity: NA Firewalls: North America Internet and Intranet
 Audit: NA Firewalls - 2008
 Currency: USD

Audit					Start Date			End Date			Hours		T&E	
Name	Description	Type	Status	Result	Scheduled	Expected	Actual	Scheduled	Expected	Actual	Planned	Actual	Planned	Actual
NA Firewalls - 2008	Firewalls help fulfill our data security strategy maintain compliance with security and privacy regulations.	Financial	In Progress	Good	Aug 1, 2008	Jun 1, 2008	Aug 1, 2008	Nov 15, 2008	Dec 7, 2008	Sep 8, 2008	860	412	43562	2,094

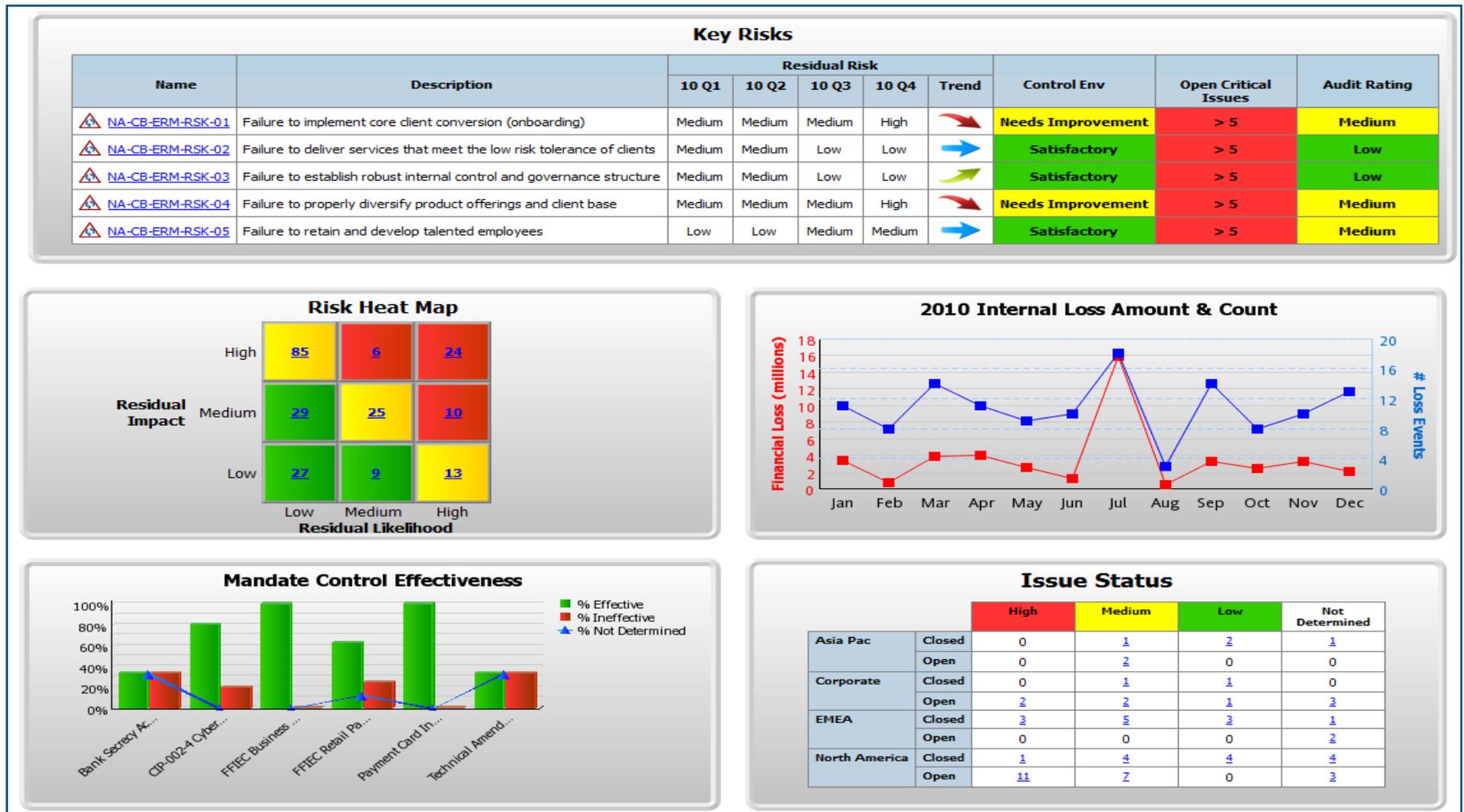
Audit Plans				Start Date			End Date			Hours		T&E	
Name	Description	Auditor	Activity	Scheduled	Expected	Actual	Scheduled	Expected	Actual	Planned	Actual	Planned	Actual
NA Firewalls - 2008 - Plan01	Lead Prep	Felicia Audit	Planning	Aug 1, 2008			Aug 31, 2008			200	40	1760	389
NA Firewalls - 2008 - Plan02	Lead Field	Felicia Audit	Fieldwork	Sep 1, 2008	Sep 1, 2008		Oct 20, 2008	Oct 20, 2008		280	70	2300	1,545
NA Firewalls - 2008 - Plan03	Lead Report	Felicia Audit	Reporting	Oct 21, 2008			Nov 5, 2008			60	14		0
NA Firewalls - 2008 - Plan04	Lead Quality	Felicia Audit	Wrapup	Nov 6, 2008			Nov 15, 2008			40	0		0
NA Firewalls - 2008 - Plan05	Jr Field	Auditor	Fieldwork	Sep 1, 2008	Sep 1, 2008		Oct 20, 2008	Oct 20, 2008		280	288	3000	160
NA Firewalls - 2008-Plan0041	as dfasd fadSF ASDF SD	Bob Audit		Nov 1, 2007			Nov 30, 2007			60	0		0
NA Firewalls - 2008-Plan0042	as dasd fasd fasd	Sue Audit	Wrapup	Sep 8, 2008			Sep 30, 2008			120	0		0

Audit Sections						Start Date			End Date		
Name	Description	Owner	Preparation Status	Review Status		Scheduled	Expected	Actual	Scheduled	Expected	Actual
01-Send notification letter	Create notification letter and send to Auditee.	Felicia Audit	Completed	Changes Required		Jul 1, 2008	Aug 1, 2008	Sep 7, 2008	Oct 1, 2008	Nov 1, 2008	Dec 7, 2008
02-Initial project discussion	Internal audit discussion to provide focus for engagement planning.	Felicia Audit	Ready for Review	Not Started		Aug 1, 2008		Aug 1, 2008	Aug 1, 2008		Aug 1, 2008
03-Discuss budget	Discuss budget from annual plan and compare with initial estimates from engagement planning.	Felicia Audit				Aug 1, 2008		Aug 1, 2008	Aug 1, 2008		Aug 1, 2008
04-Review regulations and assistance	Review relevant regulations and associated guidance, focusing on new regulations and revised guidance.	Felicia Audit				Aug 2, 2008		Aug 2, 2008	Aug 5, 2008		Aug 6, 2008





ERM dashboard by group, with drill down capability to view additional information



Regulator Interaction

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Regulatory Compliance | Regulator Interaction | Policy Management | Metric Analysis | Adhoc Analysis

Regulator Scorecard

Score	Federal Reserve				SEC				Average
	Ad-Hoc Exams	Annual Exams	Filings	Inquiries	Ad-Hoc Exams	Annual Exams	Filings	Inquiries	
North America	4.43	3.86	4.71	5.00	5.00	3.86	4.71	5.29	4.61
Asia Pac	4.71	3.86	4.14	7.57	5.29	3.57	3.43	7.43	5.00
EMEA	4.00	3.86	3.57	4.29	4.71	7.71	3.43	4.29	4.48
Average	4.38	3.86	4.14	5.62	5.00	5.05	3.86	5.67	4.70

Regulator Exam Status

Exam	On Track (%)	Behind (%)	Overdue (%)
Fed 2010 Annual Exam	38	32	30
FSA 2010 Audit	65	10	25
PCI 2010 Exam	35	35	30
SEC 2010 Annual Exam	55	25	20

Region: All | Business Line: All

Regulatory Issues

		New	Open	Under Review	Closed	Deferred
Global Financial Services	High	23	24	20	15	17
	Medium	23	25	20	14	16
	Low	14	12	10	10	8

Regulatory Fines

Year	Federal Reserve (\$)	SEC (\$)	FSA (\$)	PCI Member (\$)
2006	~10,000,000	~180,000,000	~480,000,000	~10,000,000
2007	~10,000,000	~150,000,000	~250,000,000	~10,000,000
2008	~10,000,000	~80,000,000	~10,000,000	~10,000,000
2009	~10,000,000	~100,000,000	~10,000,000	~10,000,000
2010	~10,000,000	~350,000,000	~40,000,000	~10,000,000

Region: All | Business Line: Retail Banking

Risk Analytics

Report mining delivers insight

Automate task assignment, notifications and reminders, data routing and tracking, and more

Robust workflow establishes and automates consistent best practice processes for:

- Assessing risk
 - Incident evaluation and enrichment
 - KRI management—threshold breach awareness
- Materiality and quantitative assessments
 - Process design reviews
 - Control testing
 - Issue remediation
 - Sign-offs and certifications
 - Practically unlimited flexibility to automate processes
- Use-case examples
 - Alerting testers and reviewers when the testing needs to be performed and reviewed
 - Alerting risk managers of KRI threshold breaches
 - Alerting business owners of regulatory requirement reviews and certifications
 - Alerting process and entity—regional and corporate owners and controllers to sign off on the internal control documentation
 - Alert issue owners (gaps identified by control reviewers) in mitigating the issues by exception

